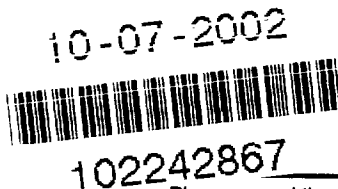


Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇌ ⇌ ⇌ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hasbro, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State of Rhode Island  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 20, 2002

2. Name and address of receiving party(ies)

Name: Geoffrey, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 461 From Road

City: Paramus State: NJ Zip: 07652

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State of Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,088,438 1,981,710

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: VICTORIA BRANCHE

Internal Address: GEOFFREY, INC.

Street Address: 461 From Road

City: Paramus State: NJ Zip: 07652

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

071076

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Victoria Branche

Name of Person Signing

*Victoria Branche*

Signature

10/1/02

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

10/04/2002 6TON11 00000094 071076 2088438

01 FC:481

40.00 CH

02 FC:482

25.00 CH

TRADEMARK  
REEL: 002593 FRAME: 0970

# Trademark Assignment

WHEREAS, Hasbro, Inc., a Rhode Island corporation with its principal place of business at 1027 Newport Avenue, Pawtucket, RI 02862 ("Assignor") has adopted and has used the following marks (collectively the "Marks"):

1. R-ZONE, which is registered in the United States Patent and Trademark Office, Registration No. 2,088,438;
2. R ZONE, which is registered in the United States Patent and Trademark Office, Registration No. 1,981,710; and
3. R-ZONE, which is registered in the United Kingdom, Registration No. 2,010,637.

WHEREAS, Geoffrey, Inc., a Delaware corporation with its principal place of business at 461 From Road, Paramus, NJ 07652 ("Assignee") is desirous of acquiring the Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations thereof.

HASBRO, INC.

By: 

Title: Senior Vice President

Date: 9/20/02

State of Illinois)

County of Lake)

On this 20th day of September, 2002 before me appeared Harvard Fine, the person who signed this document, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

